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PAPER HOUSE PRODUCTIONS WINS AT 20th INTERNATIONAL GREETING CARD “LOUIE” AWARDS COMPETITION

SAUGERTIES, NEW YORK, May 21, 2008 – The Greeting Card Association (GCA) announced Monday the winners of the 20th Annual International Greeting Card Awards competition, better known as the “LOUIEs,” at an awards presentation and celebration at Capitale in New York City. The Awards recognize the best greeting card and stationery products of the past year.

Entries were submitted from more than 150 publishing companies from all over the world and were marketed and sold in the U.S. during 2007. Each entry was judged on a variety of criteria, including Imagination, Impact, Artistry, Harmony, Sendability and Value. Out of the more than 1,000 entries, a total of 193 emerged from the final round of judging as finalists, and the coveted awards were given out in 63 categories.

Local stationery company Paper House Productions was announced as the LOUIE Award winner of the Easter (\$3.00 & under) category for their cut-out greeting card “Bunnies.” “We are very honored to have won this award.” says Donald Guidi, president and CEO of Paper House Productions. “In celebrating our company’s 25th anniversary in the stationery industry, we are ecstatic that our newest greeted cards are so well received, and we look forward with great excitement to the next 25 years!”

More Paper House products, which include greeting cards, magnets, stickers, and scrapbooking products, can be found in retail stores nationally and throughout the world, and on the company's website, [www.PaperHouseProductions.com](http://www.PaperHouseProductions.com). Visit the GCA's web site [www.greetingcard.org](http://www.greetingcard.org) for the complete list of winners.

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